

Excerpt from CNBC, January 19, 2021

<https://www.cnbc.com/2021/01/19/clean-energy-will-be-a-top-theme-in-etfs-this-year-market-analysts.html>

Clean energy will be a top theme in ETFs this year, market analysts say

Clean energy could be the ETF theme of the year.

That's what two market analysts predict as the group builds on its gains since Election Day with the prospects of President-elect Joe Biden's green infrastructure plan on the

The combination of supportive policy changes and technological advancements should continue to fuel the space,, head of ETFs and indexed strategies at Invesco, told CNBC's "ETF Edge" last week.

"Think about solar panels today that cost 80% less than they used to," she said "This is where the growth of an industry's going to come from."

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As corporate America embraces the idea of abiding by ESG — environmental, social and governance — metrics, it's only contributing more to clean energy's overall growth, Jacobs said.

... , said in the same "ETF Edge" interview that it's important for investors to look "under the hood" when buying ESG or clean energy ETFs.

He noted that [Invesco's WilderHill Clean Energy ETF \(PBW\)](#) is about 39% industrials and 6% utilities, while the ... has over half of its assets in the utility sector.

"These ETFs are not going to all perform the same. Even if you get the theme right, you've got to make sure you understand what's inside the portfolio,"

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